

ADVERTISING IN THE SCHOOLS

Individual schools cannot endorse or imply endorsement of any product. All requests for endorsement should be directed to the superintendent.

In order to solicit advertisements from merchants and business establishments for school publications, school organizations must secure approval from the principal. If there is need for policy clarification, the principal will consult with the superintendent.

At the discretion of the superintendent announcements may be authorized for community-wide social service agencies or other community activities of particular educational merit. These activities and programs must have educational or recreational value.

Adopted: December 13, 1994
